



Why Your Mobility Strategy NEEDS THE CLOUD

You've taken on a lot of work and planning to get a mobility strategy set up, and you've covered all the bases. You've got plans for bring your own device (BYOD) efforts, for accommodating remote workers, and even for protecting it all with the right security. But, have you considered how the cloud plays into all aspects of mobility?

How the Cloud Delivers Value to Your Mobility Strategy



BYOD

The cloud delivers major value to workers who use their own devices for company work.

- **BYOD workers are more productive.** An Apperian study¹ notes that 53% of surveyed executives find apps improve both worker productivity and overall business processes. The cloud makes app usage smoother and encourages collaboration across apps.
- **BYOD workers are more engaged.** Steelcase² notes that 88% of “highly engaged” employees have control over their workplace. When employees can use their own devices to collaborate and work in the cloud, they can control where and how they work.



REMOTE WORKERS

Mobile workers also benefit tremendously from cloud use.

- **More productive.** The average mobile worker is much less distracted, says SurePayroll³. The cloud can allow for much faster information sharing than any meeting could produce.
- **Less stressed.** A PGI study⁴ found that not only do 82% of telecommuters have less stress, but 80% have higher morale and 69% have less absenteeism. Cloud infrastructure such as desktop as a service (DaaS) allows remote workers to truly work from anywhere.



SECURITY

The cloud also represents a vital force in security. No mobility strategy is complete without proper consideration to security.

- **Cloud security is near-total.** Is the cloud secure? A Gartner⁵ study suggests it is, with at least 95% of cloud security failures connected to users rather than cloud service providers.
- **Data value ensures higher security.** A Vormetric⁶ study found that 85% of enterprises kept “sensitive data” in the cloud. With that kind of value in the cloud, it's clear security is vital, and cloud providers have made huge moves in the past several years to shore up security measures.

How to Get Help Putting the Cloud to Work in Your Mobility Strategy

If you're ready to put the cloud behind your mobility strategy, you're going to need some real backup in cloud infrastructure. Reach out to us at eXemplify to work with some of the strongest names in cloud infrastructure. We can offer you public and private cloud options, as well as some of the best in hybrid cloud operations around. Our infrastructure-as-a-service (IaaS) and virtualization tools help keep costs down and value high. Just drop us a line to get this fighter in your corner.

SOURCES:

1. https://go.apperian.com/rs/300-E0J-215/images/Apperian%202016%20Executive%20Enterprise%20Mobility%20Report_FINAL_20160216.pdf?alid=16373787
2. http://cdn2.hubspot.net/hubfs/1822507/2016-WPR/Americas/Final_Digital_PDF.pdf?_hssc=130454992.2.1510683412095&_hstc=130454992.443e21f9d8c0777617ef60bc67f67630.1510683412094.1510683412094.1510683412094.1&_hsfp=1850619963&hsCtaTracking=7f761c46-6062-436e-824a-e3a1a252b89c%7C6ccb9a82-f9ce-4b49-9afb-f030459d27b9
3. <https://www.surepayroll.com/resources/blog/productivity-prohibitors-how-to-stop-them-in-their-tracks>
4. <https://www.slideshare.net/PGI/state-of-telecommuting-2014-pgi-report/1>
5. <https://www.gartner.com/smarterwithgartner/is-the-cloud-secure/>
6. <https://www.prnewswire.com/news-releases/85-of-enterprises-keeping-sensitive-data-in-the-cloud-70-very-or-extremely-concerned-about-it-according-to-2016-vormetric-data-threat-report--cloud-big-data-and-iot-edition-300225175.html>